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MR. G. MACKIN

CC: MR. P.M. STEELE - PM UK FELTHAM

RE: 'CONCORD' TRADEMARK IN THE U.K.

- A SEARCH FOR THE 'CONCORD' TRADEMARK IN THE U.K. DISCLOSED A 1921 IDENTICAL REGISTRATION BY J.R. FREEMAN AND SON LTD, PULTON PLACE, WALHAM GREEN, LONDON SW6, AND 172, 174 AND 176, ST. JOHN'S ROAD, HOXTON, LONDON N1, CIGAR MANUFACTURERS. BELIEVE FREEMAN IS AN AFFILIATED COMPANY OF GALLAHER. SUSPECT THEIR 'CONCORD' REGISTRATION UNUSED OVER PAST FIVE YEARS. GRATEFUL FOR YOUR CHECKING THIS POINT IN APPROPRIATE PRICE LISTS OR OTHERWISE, AND FOR YOUR ADVISING AT YOUR EARLIEST CONVENIENCE.

- ADDITIONALLY, THE SAME SEARCH REVEALED 'CONCORDE' REGISTRATIONS FOR LIGHTERS IN THE NAME OF RONSON PRODUCTS LTD. AND FOR SMOKERS' ASHTRAYS IN THE NAME OF BRITISH AIRCRAFT CORPORATION. AM NOT AWARE OF USE OF EITHER ONE, ALTHOUGH I SUSPECT RONSON MIGHT HAVE USED THIS TRADEMARK. GRATEFUL FOR YOUR CHECKING SUPERFICIALLY USE POSITION OVER PAST FIVE YEARS, AND ADVISING ACCORDINGLY.

- THERE WERE ALSO REGISTRATIONS FOR 'CONDOR' COVERING TOBACCO PRODUCTS AND ACCESSORIES IN THE NAME OF GALLAHER. BELIEVE GALLAHER HAD LAUNCHED, SEVERAL YEARS AGO, A ROLL-YOUR-OWN SET UNDER THE 'CONDOR' TRADEMARK INCLUDING CUT TOBACCO CIGARETTE PAPER AND RYO MACHINE. WAS THIS DISCONTINUED MORE THAN FIVE YEARS AGO OR ONLY RECENTLY, OR DO SALES OF ANY OF THESE ITEMS CONTINUE UNDER THE 'CONDOR' TRADEMARK?

- FINALLY THE SEARCH ALSO DISCLOSED 'CONSORT' REGISTRATIONS IN THE NAME OF CARRERAS. HERE ALSO COULD YOU KINDLY ADVISE ON ANY APPARENT USE OF THIS TRADEMARK OVER PAST FIVE YEARS?

CLEARLY THE ONLY OBVIOUS OBSTACLE TO 'CONCORD' IS THE IDENTICAL REGISTRATION IN NAME OF J.R. FREEMAN, HOWEVER, THIS OBSTACLE COULD BE DISPOSED OF IF FREEMAN'S REGISTRATION HAS REALLY BEEN IN A NON-USE POSITION OVER THE PAST FIVE YEARS.

LOOKING FORWARD TO HEARING FROM YOU.

THANK YOU AND BEST REGARDS,
JEAN BANGERTER
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Source: https://www.industrydocuments.ucsf.edu/docs/smlx0000